



P3 Cost Analysts

## CASE STUDY

INFORMATION  
SERVICES  
PROVIDER



### THE COMPANY

An information services company in New York contacted P3 Cost Analysts to assist in managing their merchant account services.

### THE CHALLENGE

The client processes a number of transactions each month using a merchant payment processing service. The goal of the client, as is the case for most business owners, is to focus on providing the best experience for their customers. They are experts in their industry, not the merchant payment processing industry.

How can they focus on operating and growing a successful business while understanding the idiosyncrasies of an industry that takes years to master? The cost of having an expert in merchant payment processing on staff is just not realistic.

### P3 COST ANALYST APPROACH

Our approach is the same with every client and directly correlated with the goals of our clients. To provide them a risk-free audit of their merchant payment expenses by an expert team of analysts, to ensure that their money is being spent as efficiently as possible. This allows them focus on what they're good at, their business.

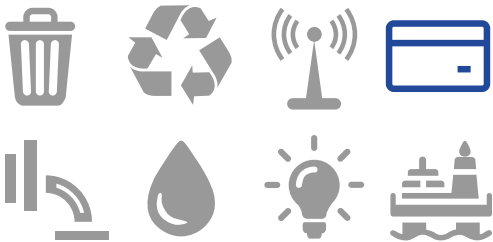
For this client, our team of analysts reviewed the merchant account services currently in use. We are an expense management company and NOT a credit card processor. Our audits require ZERO up-front investment and in most cases no change in service providers. We simply obtain incremental savings that would not be possible without deep, inside industry knowledge.

### CLIENT BENEFIT

We helped this client increase cash flow by an average of \$40,000 per month or approximately \$480,000 per year.

The upfront cost to the client for our work was \$0 resulting in an unlimited ROI for their business. There was also no change in processors required to achieve the savings.

Is your time and money being well-spent? Call us to find out today.



**\$480,000**  
Increased Annual Cash Flow